



**Kevin Young, Chair of [Cirencester and Stroud branch of Parkinson's UK](#)**

I have worked in many different industries across the world, had my own business improvement consultancy in London and finished my career in Cirencester when I retired in December 2019.

I aim to guide the branch Committee in the best ways to help every branch member by utilising all my years of business / industry experience in solving problems and improving various businesses in terms of efficiency and profitability. We are successfully raising funds, growing the membership, increasing participation and providing activities to help people in our community live better with their Parkinson's.

In the 18 months I've been in post, I designed a bespoke branch website which is being cloned within the Parkinson's organisation, £37,000 has been raised through fundraising activities with more to come before year end - this funds members' activities and also research projects to help find a cure and, we have won several awards and recognition for our approach.

I enjoy golf and am currently the Captain of Cirencester Golf Club. I gave up badminton due to injuries but I'm still club Treasurer, I play walking football with Cirencester Phoenix FC and I'm on a mission to develop a Cirencester Parkinson's Walking Football team and play in WFA events.

**Kate Lloyd-Evans** has almost 20 years' experience in marketing, communications, and PR, across many sectors. Her early career began in vehicle technology and software solutions, where she led the marketing function for many of the leading fleet management and vehicle technology businesses in the UK. After facing redundancy at the beginning of the pandemic, Kate launched her own boutique marketing consultancy in April 2020. Over the past four years, Kate has worked with many start-up businesses and established organisations to help them make sense of and take control of their marketing. With a background in SME marketing, Kate is mindful of limited budgets and understands the need to maximise ROI. She can help businesses cut through the clutter of what they "should be doing" and encourages them to focus on and invest in what matters to them and their customers.



Kate grew up in Devon, working on farms and caring for animals. Her passion for animals and their welfare led her and her husband to start a successful dog boarding business in 2024. The business provides dog owners with peace of mind when they must leave their furry family members for work or holidays.

Kate briefly left the South West to study marketing at DeMontfort University in the Midlands, but she now lives in North Swindon with her husband, Trevor, and runs her marketing consultancy business, [KopyKat](#), from Watermoor Point in Cirencester.