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| *Entries are invited from businesses where bold, new business models and innovative products delivering dramatic results can shine. Judges will be looking for businesses which either offer a ground-breaking product or service, or that are using an exciting new approach to improve or disrupt a traditional market.* | |  |
| **First Name** |  |  |
| **Last Name** |  |  |
| **Phone Number** |  |  |
| **Email** |  |  |
| **Business Name** |  |  |
| Describe you and your business/ organisation.  **Max 100 words** |  |  |
| Share your evidence of how your business has used innovation, either through development of a new product or process, to move your business forward.  **Max 200 words** |  |  |
| Explain to us how your business has changed because of this innovation.  **Max 200 words** |  |  |
| Demonstrate that this improved business performance is sustainable long term.  **Max 200 words** |  |  |
| Please enter any reviews, comments, testimonials that you feel will support your entry.  **Max 1 side of A4** |  |  |
| Supporting visual material, ie photos of premises, an event, staff etc.  **Max 2 sides of A4.** |  |  |
| **Judges Comments:** | | |